CASE STUDY · AI AVATAR

Asia's largest HR conference. One HoloBox. Five jobs.

At People Matters TechHR India '26, built with Talent Fourth Gen Group, one HoloBox911 ran AI avatars of Jonty Rhodes and People Matters CEO Pushkaraj Bidwai, a live beam-in from another city, and a multi-avatar concierge. It won Gold at the Infini-T Awards.



New Delhi Yashobhoomi

250+	2	Gold
Senior HR leaders	Days	Infini-T Awards

CLIENT
People Matters

EVENT
TechHR India '26

VENUE
Yashobhoomi, New Delhi

DATES
6 to 7 August 2026

> AI avatars of Jonty Rhodes and Pushkaraj Bidwai, a live beam-in and a multi-avatar concierge on one HoloBox911 at TechHR India '26, Yashobhoomi.

The brief

People Matters TechHR India '26 at Yashobhoomi, New Delhi, is Asia's largest HR and work-tech conference. Its Innovation Hub had to show the future of work and learning to the thousands of HR leaders attending over two days, on 6 and 7 August 2026.

What we did

Built with Talent Fourth Gen Group, one HoloBox911 on the floor did five jobs. An AI avatar of former South African cricketer Jonty Rhodes answered delegates' own questions in natural language for two days, with no script and no claim on his diary.

An avatar of People Matters CEO Pushkaraj Bidwai answered agenda and session questions whenever delegates asked. Vaibhav Sisinty, founder of GrowthSchool, was holoported in life-size from another city with two-way audio.

A multi-avatar concierge let visitors choose a department, HR, Finance or anything else, and a different avatar answered in that voice.

The result

More than 250 CHROs, directors and heads of talent walked away holding the moment.

The work won Gold for Best Future of Work and Learning Innovation at the People Matters Infini-T Awards 2026, awarded jointly to Talent Fourth Gen Group and HoloBox911.

One unit, 5 jobs

01 AI avatar: Jonty Rhodes

Delegates asked their own questions and he answered, for two days, with no script.

02 Leadership presence

Pushkaraj Bidwai answered agenda and session questions whenever delegates asked.

03 Live holoportation

Vaibhav Sisinty of GrowthSchool, life-size with two-way audio, from another city.

04 Multi-avatar concierge

Pick HR, Finance or anything else, and a different avatar answers.

05 Audience capture

250+ CHROs, directors and heads of talent walked away holding the moment.

Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

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