CASE STUDY · RECORDED HOLOGRAM

Monotech's CEO welcomed every visitor for four days. He was there for one.

Monotech Engineers' CEO, Pallav Aggarwal, welcomed visitors to the stand at IMTOS 2025 for four days without standing there. We filmed him once, and the welcome played life-size from first hour to last, with no operator.



New Delhi Yashobhoomi

4	1	0
Days	Shoot	Operators needed

CLIENT
Monotech Engineers

EVENT
IMTOS 2025

VENUE
Yashobhoomi, New Delhi

FORMAT
Recorded leadership welcome

> Monotech's CEO welcomed every IMTOS 2025 visitor for four days as a life-size 3D hologram: shot once, played on loop, no operator.

The brief

Monotech Engineers wanted their CEO, Pallav Aggarwal, to welcome every visitor to their stand at IMTOS 2025, Yashobhoomi, on all four days, without standing there from first hour to last.

What we did

We filmed the CEO once, against a controlled background, in a single capture session. HoloBox911 isolated, graded and mastered the footage for holographic depth inside the enclosure.

The finished reel was loaded locally onto the unit and looped through open hours, with no live link, no operator and no resets.

The result

His welcome played life-size and glasses-free from hall open to hall close, all four days. On a busy show floor it did the job of premium digital signage: it stopped the aisle and ran itself.

Monotech build press brakes up to 800 tonnes and India's largest C-frame press. The same unit can show machines like these at full height, on a single floor tile, where a hall only lets you truck in one.

How it worked

01 Shoot
The CEO, captured against a controlled background in a single session.

02 Post-production
Isolated, graded and mastered for holographic depth.

03 Load
Loaded locally. No live link, nothing at the venue to fail.

04 Loop
Plays through open hours. No operator, no reset.

One unit, 4 jobs

01 Leadership welcome
Life-size, all four days: the job it was hired for.

02 Machines too big for the stand
An 800-tonne press brake's bend cycle at full height, on one floor tile.

03 Inside the C-frame
India's largest C-frame press, opened up mid-air.

04 Always-on signage
A message that plays through open hours.

Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

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