CASE STUDY · PRODUCT HOLOGRAM

Bringing ships, engines and engineering into the room.

At the Maritime XR Conclave, HoloBox911 joined maritime leaders, engineers and researchers to show how spatial visualisation makes complex maritime assets easier to understand, explain and train on.



Mumbai Indian Register of Shipping, Powai

1:1	3	0
Spatial scale	Applications shown	Headsets

EVENT
Maritime XR Conclave 2026

HOST
Indian Register of Shipping

VENUE
Powai, Mumbai

DATE
22 September 2026

HoloBox911 at Maritime XR Conclave 2026, Indian Register of Shipping, Powai, Mumbai: life-size visualisation for ships, training and collaboration.

The brief

Maritime XR Conclave 2026, hosted by the Indian Register of Shipping in Powai, Mumbai, on 22 September 2026, brought together maritime leaders, engineers, researchers and immersive-technology specialists. The question was how spatial visualisation could make complex maritime assets easier to understand, explain and train on.

What we did

HoloBox911 ran a live, life-size showcase on the floor, with a uniformed officer avatar standing in the HoloBox to meet delegates.

It showed how ships, equipment, machinery and engineering models can be presented spatially and viewed from every angle, instead of on conventional flat screens.

The result

Delegates explored practical applications: visualising shipbuilding and vessel design, explaining machinery and maintenance procedures in training, teaching technical maritime concepts, and bringing remote experts into the room at full height.

How it worked

01 Visualise
Ships, equipment and engineering models in an immersive format.

02 Explore
Complex assets from every angle.

03 Explain
Components and processes, communicated clearly.

04 Collaborate
Into training, demos and remote expert sessions.

One unit, 4 jobs

01 Shipbuilding & design
Vessel concepts and layouts, visualised.

02 Maintenance training
Machinery and procedures explained spatially.

03 Maritime education
Technical concepts made tangible.

04 Remote experts
Specialists joining at full height.

On the floor









Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

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