CASE STUDY · LIVE TELEPRESENCE

IMT Ghaziabad brought two guest speakers into class, live and life-size.

Two guest speakers appeared live in the classroom at full height and taught PGDM Section A students from their own studio, without travelling to Ghaziabad. Students could see, hear and question them in real time.



Ghaziabad IMT Ghaziabad campus

2	0	Live
Guest speakers	Travel	Two-way Q&A

CLIENT
IMT Ghaziabad

AUDIENCE
PGDM Section A

VENUE
Ghaziabad campus

FORMAT
Live guest lecture

> Two guest speakers appeared live, life-size, in an IMT Ghaziabad PGDM classroom without travelling, with two-way interaction.

The brief

IMT Ghaziabad wanted to bring guest speakers into its classroom without asking them to travel to campus, and without settling for a recorded video or a flat video call.

What we did

Two guest speakers joined from a remote studio with a camera and a controlled backdrop. We removed the background from the live feed and streamed it securely to the HoloBox on campus.

Each speaker appeared inside the transparent display at human height, in front of PGDM Section A, with two-way audio.

The result

Students could see, hear and question the speakers in real time, glasses-free. It was a live session, not a recording.

The session can be recorded and turned into reusable course content, so one appearance keeps teaching after the day.

How it worked

01 Capture
The speaker joins from a remote studio with a camera and a controlled backdrop.

02 Chroma key
The background is removed from the live feed.

03 Stream
The feed reaches the unit on campus securely.

04 Appear
The speaker stands in the classroom at human height and takes questions.

One unit, 4 jobs

01 Live guest lectures
Remote speakers teach at life size, no travel.

02 Interactive learning
Students ask and get answers in real time.

03 Multiple speakers
Two speakers in one session, from one unit.

04 Reusable content
Sessions recorded and turned into course material.

Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

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