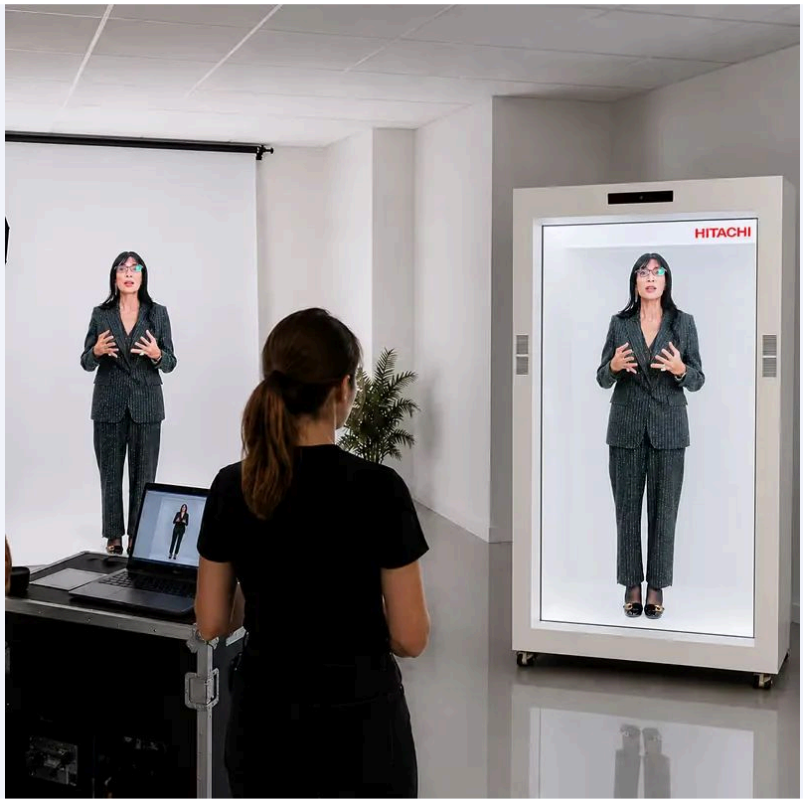
CASE STUDY · LIVE TELEPRESENCE

Hitachi put their Tokyo executive on a Delhi stage, live.

An executive stood in a Tokyo studio and addressed Hitachi's HR Convention in New Delhi at full height, live and glasses-free. HoloBox911 ran the capture, the stream, the live show and post-production. The address cost an afternoon, not a week.



New Delhi HR Convention

0	Up to 2K	Life-size
Flights	Live stream	On stage

CLIENT
Hitachi

EVENT
HR Convention

VENUE
New Delhi

FORMAT
Live telepresence

> Hitachi's Tokyo executive addressed a New Delhi stage as a live, life-size hologram with HoloBox911 telepresence. Zero flights.

The brief

Hitachi's HR Convention in New Delhi needed its Tokyo leadership in the room, not on a screen. Flying an executive in for a single address meant losing a week to travel for twenty minutes on stage.

The speaker had to stand on the Delhi stage at full height, live, and look as present to the back row as to the front.

What we did

Lorena Dellagiovanna, Senior Vice President and Executive Officer at Hitachi, Ltd., took her mark in front of a green screen in a Tokyo studio. The background was keyed out as she spoke, so only she travelled to New Delhi, streamed at up to 2K.

Inside the HoloBox she appeared at her own height, glasses-free, under the venue's normal lighting. HoloBox911 ran the capture, the international stream, the live show on the day and the post-production afterwards.

The result

The keynote cost an afternoon instead of a week, with zero flights. Delegates in every row saw the same life-size speaker, with no glasses or headsets.

Because the feed was captured and cut in post, the address has a life beyond the twenty minutes it ran for. Hitachi can reuse it across later events and internal channels.

How it worked

01 Capture

The executive takes a mark in front of a green screen. A Tokyo studio or a spare meeting room: the rig is small.

02 Chroma key

The green falls away as she speaks. What travels is the person, not the room.

03 Stream

The figure crosses to the Delhi stage at up to 2K, over ethernet or 4G.

04 Appear

She resolves inside the enclosure at her own height. Front row and back row see the same thing.

05 Post-production

We cut the captured feed, so the keynote outlives the twenty minutes it ran for.

One unit, 4 jobs

01 Live virtual presenters

The job the unit was hired for: an executive in Tokyo, live on the New Delhi stage.

02 Hardware too big to ship

A rail bogie or grid transformer, life-size on the stand.

03 Systems pulled apart

A plant schematic exploded mid-air, with live data running against it.

04 Specialists on demand

An expert joins the stand from their own desk, at full height.

Our HR Convention in New Delhi needed our Tokyo leadership present, not on a screen. They appeared life-size, in the room. The international live stream and the post-production were both handled end to end, at the standard an executive audience expects.

Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

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