CASE STUDY · LIVE TELEPRESENCE

Capgemini's leaders in France, at full height in Mumbai and Hyderabad.

Two units, one in Mumbai and one in Hyderabad, carry leadership from France at full height: glasses-free, no headsets, no dark room. HoloBox911 has handled capture, streaming and post-production since deployment. Both still run today.



Mumbai Capgemini Experience Centre

Hyderabad Capgemini Experience Centre

2
Experience Centres

France → India
Live, life-size

6
Jobs per unit

CLIENT
Capgemini

VENUE
Mumbai & Hyderabad

UNITS
2, permanent

FORMAT
Telepresence & showcase

> Two HoloBox911 units in Capgemini's Mumbai Experience Centre and Hyderabad Applied Innovation Lab carry leaders from France at full height. Both still run today.

The brief

Capgemini's Mumbai Experience Centre and Hyderabad Applied Innovation Lab host clients who expect to meet the people behind the work, and many of those leaders are based in France.

The centres needed a way to put those leaders in the room at full height, regularly, without a flight each time.

What we did

We installed a HoloBox in each centre and set them up for holographic telepresence. The capture rig travels to the speaker, not the other way round: a backdrop, a camera and a room in France.

The backdrop drops away in real time, and the speaker crosses to India at up to 2K, appearing at human height inside the enclosure under each site's normal lighting. Both sites run the same sequence, the same night.

HoloBox911 has handled capture, streaming and post-production since deployment, so one address becomes assets both centres reuse.

The result

Both units still run today. Beyond live presenters, the same HoloBox carries architecture walkthroughs, digital-twin engineering demos and bid sessions where the practice lead joins the pitch from wherever they are.

How it worked

01 Capture
The rig travels to the speaker. A backdrop, a camera, a room in France.

02 Chroma key
The backdrop drops away in real time.

03 Stream
The isolated figure crosses to India at up to 2K.

04 Appear
It resolves inside the enclosure at human height, under normal lighting.

05 Post-production
One address becomes assets both Centres reuse.

One unit, 4 jobs

01 Live virtual presenters

A leader in France stands in Mumbai at full height.

02 Architecture walkthroughs

A reference architecture as stacked tiers a client can point at.

03 Digital twin demos

An engineering twin turns at desk height with live readings.

04 Bid & pitch sessions

The practice lead joins the pitch from wherever they are.

Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

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