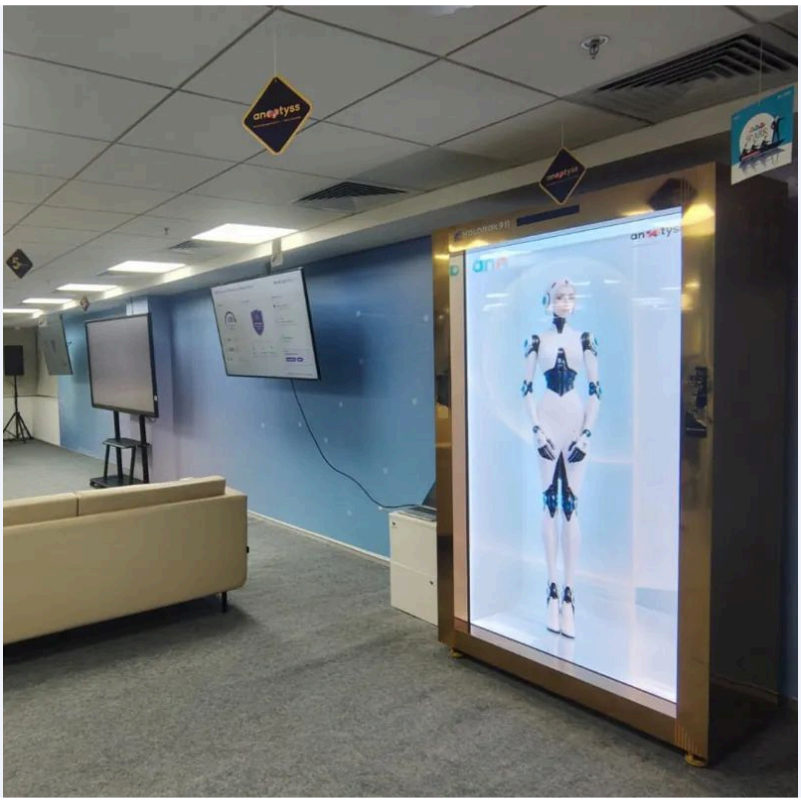
CASE STUDY · AI AVATAR

Anaptyss gave its AI platform a body and a voice.

In Anaptyss's Gurgaon office, ANA stood at full height in a HoloBox911. ANA is Anaptyss's AI-native control assurance platform for banks and regulated enterprises. Visitors tapped a question and ANA turned to answer, aloud and in Anaptyss's own words, leaving the Anaptyss team free to present.



Gurugram Anaptyss office

10
Touch questions

Life-size
Avatar host

100%
Answers in Anaptyss's words

CLIENT
Anaptyss India

VENUE
Anaptyss office, Gurgaon

AUDIENCE
Banking and risk leaders

FORMAT
Touch-led AI avatar

> At Anaptyss's Gurgaon office, a life-size AI avatar in a HoloBox911 introduced ANA, its AI-native control assurance platform, through ten touch questions.

The brief

Anaptyss builds AI-native platforms for banks and regulated enterprises. ANA, its control assurance platform, runs walkthroughs, tests control design and effectiveness, and drafts audit-ready reports, with people reviewing every result.

That's a lot to explain to a room of risk and banking leaders. The team wanted ANA to introduce itself, so visitors could explore at their own pace while Anaptyss presented, without a brochure or a queue.

What we did

We placed a HoloBox911, wrapped in Anaptyss branding, in the client lounge of its Gurgaon office. Inside stood ANA: a full-height 3D figure, rendered so it appears to stand in the box rather than on a screen.

ANA opens with a welcome, then offers ten questions on the glass. They run from what ANA is and how it works to whether it is secure, who stays in charge, which controls it tests, how it fits GRC platforms, and whether auditors can trace its results. Anaptyss set the order and approved every word. ANA speaks each answer aloud in English. HoloBox911 handled the avatar build, the voicing, the delivery, the installation and an on-site operator.

The result

Visitors had an easy way in: walk up, tap, listen. A risk leader's usual questions were answered the same way each time, while the Anaptyss team presented across the room.

The final question hands each visitor to a team member for a live demo, so the HoloBox started conversations rather than replacing them.

How it worked

01 Script
Anaptyss chose the questions and approved every answer before the build began.

02 Build
We designed ANA as a full-height 3D figure, animated and voiced in English.

03 Install
The HoloBox went into the client lounge, in Anaptyss's branding, beside the presentation screens.

04 Ask
A visitor taps one of ten questions on the glass. ANA turns, looks at them and answers.

05 Hand over
The last answer sends the visitor to the Anaptyss team for a live demo.

One unit, 4 jobs

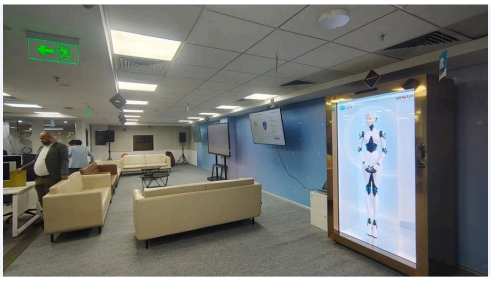
01 Product explainer
The job it was hired for: ANA explaining ANA, the same way every time.

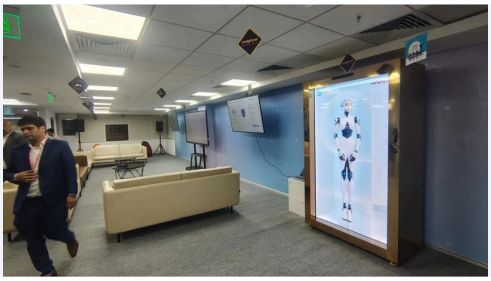
02 Client lounge host
A welcome that runs all day while the team is in meetings.

03 Event booth
The same avatar travels to a BFSI conference stand unchanged.

04 Analyst briefings
Security, controls and audit trail, answered before anyone asks the team.

On the floor





Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

sales@holobox911.com · +91 84479 20977 · www.holobox911.com/anaptyss-holobox911

HoloBox911 is a product of Metaverse911, by AXRVerse Global Private Limited. Client names and logos belong to their owners.