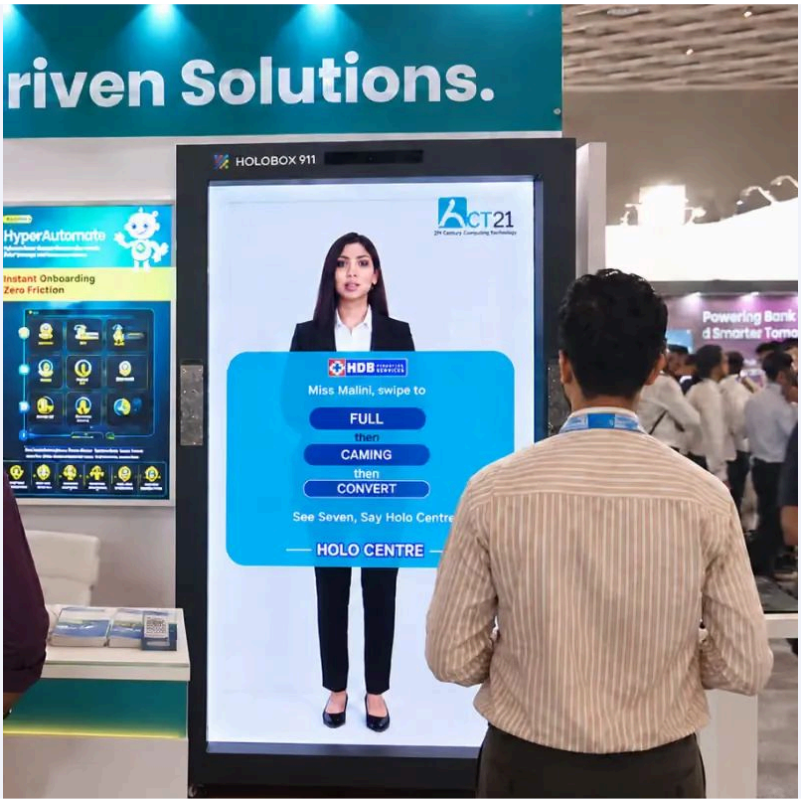
CASE STUDY · AI AVATAR

ACT21 put an AI presenter at the centre of their fintech booth.

At Global Fintech Fest, a life-size interactive AI avatar presented ACT21 Software's low-code and AI-driven BFSI solutions, including HyPerform and HyperApps, and gave ACT21's sales team an opener for real conversations at the booth.



Mumbai Jio World Convention Centre

7 ft	BFSI	AI
Display	Solution showcase	Presenter

CLIENT
ACT21 Software

EVENT
Global Fintech Fest

VENUE
Jio World Convention Centre, Mumbai

FORMAT
Interactive AI avatar

> ACT21 Software used a 7-ft HoloBox911 and an interactive AI avatar to present its low-code BFSI solutions at Global Fintech Fest.

The brief

At Global Fintech Fest in Mumbai, ACT21 Software needed its low-code and AI-driven BFSI solutions to stand out on a crowded floor, and to start real conversations rather than hand out brochures.

What we did

We placed a 7-foot HoloBox911 at the centre of the booth, running a life-size interactive AI avatar as ACT21's digital presenter.

The avatar presented solutions including HyPerform and HyperApps. Visitors could stop, explore and learn about the technology at their own pace.

The result

The display became the booth's focal point, and the AI presentation became a natural opener for ACT21's sales team.

A conventional exhibition stand became a digital experience that showed the technology instead of describing it.

How it worked

01 Attract
The life-size display became the booth's focal point.

02 Present
The AI avatar explained ACT21's BFSI solutions.

03 Engage
Visitors stopped, explored and asked.

04 Connect
Conversations handed straight to the ACT21 team.

One unit, 4 jobs

01 AI-powered presenter
Presented the technology at life size.

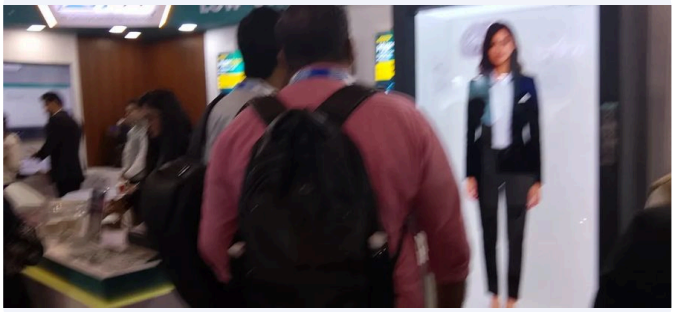
02 BFSI solution showcase
HyPerform and HyperApps, beyond a flat screen.

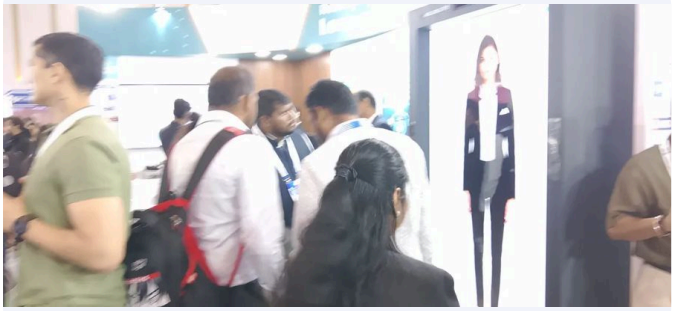
03 Booth visibility
A focal point in a crowded hall.

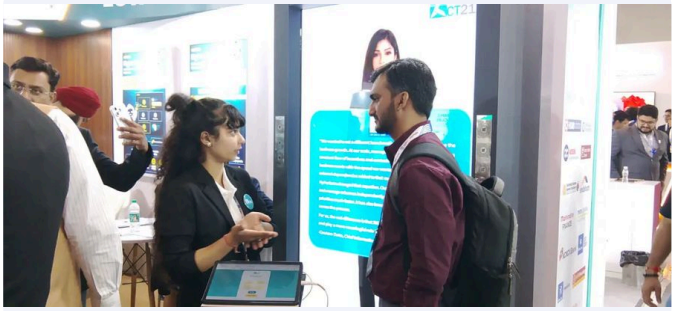
04 Lead starter
A natural opener for the sales team.

On the floor









Want this at your event?

Tell us the venue, the date and what you want the room to do. We'll show you what it costs and what it needs.

sales@holobox911.com · +91 84479 20977 · www.holobox911.com/act21-holobox911

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